



## **PARADE PARTICIPANT INSTRUCTIONS**

**\*\*PLEASE READ CAREFULLY AND THOROUGHLY\*\***

**Saturday, October 4, 2025, from 12:00 PM – 8:30 PM**

**Location: The Utah State Fairpark (155 1000 W, Salt Lake City, UT 84116)**

Dear Parade Participants,

Thank you for being part of the 2025 Health & Heritage Fair! We plan to have a great time and are grateful for your participation. We are excited to announce that this year we will also be doing an opportunity drawing for the parade and festival attendees. We will be handing out a Take Care Utah passport which attendees can take around to every booth for a signature or initials. Once an attendee gets the signatures or initials from you on the passport card, they can enter to win prizes throughout the day. We ask for the booth entries' support in signing these passport cards as part of the event. The passports can be picked up and dropped off at either of our 2 Take Care Utah booths.

Below is all the information that you will need for the day of the event, including check-in, parking, and other important messages that you will need. Let's keep the event safe and fun! Please feel free to email or call if you have any other questions.

Contacts: Rosario | (385) 715-0467 | [rosario@healthpolicyproject.org](mailto:rosario@healthpolicyproject.org)  
Brian | (385) 313-9774 | [brian@healthpolicyproject.org](mailto:brian@healthpolicyproject.org)



# PARADE PARTICIPANT INSTRUCTIONS

1. All parade vehicles will enter through Gate 17 off of 300 N (see map for “Gate 17”)
2. All parade participants must check in between 10:00 AM and 11:30 AM. Check-in will be at the booth near the big yellow slide (look for yellow Check-In sign). Any parade vehicles not checked in by 11:30 will not be allowed to enter, as Gate 17 will be closed.
3. After checking in, you will be shown where to line up for the parade by one of our volunteers or staff. You are required to stay in your assigned parade spot and not switch with other groups. DO NOT leave your vehicle or float unattended. All volunteers and staff will be wearing a **BLUE** Take Care Utah T-Shirt.
4. Parade participants will line up along the south street in the Utah State Fairpark (see “Parade Staging Area” marked on the map). The parade will begin at the Deseret Building and continue north. The length of the parade is a quarter mile. The parade runs from 1:30 PM to 2:30 PM.
5. If you are a paid participant in the parade (non-profit, small business, or sponsor), the Emcee will read 50 words for each registered group, 25 words in English and 25 words in Spanish. If you did not write it during your registration, please send us a 25-word email describing your group to Rosario at [rosario@healthpolicyproject.org](mailto:rosario@healthpolicyproject.org) or [brian@healthpolicyproject.org](mailto:brian@healthpolicyproject.org) no later than September 19th. If we do not receive your description by that date the Emcee will not be able to announce your group. **If you are participating in a country, the Emcee will read a paragraph about the country, so there is no need to write a script.**
6. At the end of the parade, vehicles, floats, and horses will exit heading North (right) to Gate 17 (where you entered before check in), and walking participants will exit heading South (left). There will be signs and volunteers to help direct traffic.
7. Please feel free to bring music or provide handouts or swag (including candy) during the parade. **Throwing objects into the crowd is NOT allowed** for safety purposes. **Confetti or glitter is also prohibited, no exceptions.**
8. If you have a vehicle float, please have your driver be extremely cautious of other parade participants and all pedestrians. All drivers must have a valid driver's license. If there are any children in the vehicle float, there must be at least 2 adults on each side of the float at all times. Children must be seated if inside the car. If you have a truck, people cannot sit or stand in the truck bed. Utah Health Policy Project and the Utah State Fairpark are not responsible for any injuries.

**\*\*It will be strictly enforced that people walking in the parade have a distance of 6 feet away from any horse or vehicle. All vehicles have to wait to proceed until instructed by TCU staff or volunteers. No car revving\*\***

# **PARKING AND OTHER INFORMATION**

If you are a parade participant ONLY, and wish to attend the rest of the event, please find parking in the Utah State Fairpark main lot (\$15 for the whole day), street parking around the event, or the Trax lot across North Temple. We will not provide free parking.

We will provide two parking spaces for each organization with a **paid booth**. Parking is available at the Staff parking lot west of the Utah State Fairpark, along the Jordan River Trail. If you need more specific directions to the lot, please refer to the map or ask a team member.

Please bring your own reusable water bottles as we have a zero-waste goal. There will be water stations for refills throughout the event.

All booths must remain open until 8:30 PM, even if all items have been given away or sold. Vehicles are not permitted in the event area before that time. Any early departure will result in a **\$5,000 fine**, payable directly to the Utah State Fairpark, no exceptions.